About the Society of Wetland Scientists (SWS) and our Webinar Series

SWS is an organization dedicated to promoting wetland education, conservation and restoration, globally. We are a growing international organization with 3,000+ members from 62 countries. Our diverse membership ranges from students and professors engaging in groundbreaking wetland research, government and NGO’s involved in wetland management and policy, and industry consultants practicing wetland restoration and mitigation, as well as wetland enthusiasts from the public and a multitude of related natural resource disciplines. Webinars are offered complimentary to all SWS members, and are offered FREE to the public on a quarterly basis, providing maximum exposure for your organization. We are excited to announce sponsorship opportunities for our webinar series, as a means of partnering with other organizations in the wetland field, like you!

SWS Webinar Series Sponsorship Opportunities

**Annual Sponsorship**
- Includes ≥10 SWS Webinars
- We only allow 4 sponsors per year to maximize your impact!
- Annual Sponsorship
  - $1,200
  - $1,000
- Special introductory offer!

**Low-Cost**
- Pre-Webinar: Your Logo and Link to Your Website:
  - SWS’ UPCOMING Webinars webpage on sws.org
  - E-blasts - 1-2 per month to all 3,000+ SWS members
- Social Promotion:
  - 3,900 Facebook followers
  - 1,390 Twitter followers
  - 590 LinkedIn followers
  - 560 Instagram followers

**During Webinar**
- Recognition of sponsor during the webinar’s introductory slides, which will include sponsor logo
- Slide at the end of the webinar with sponsor contact information

**Post-Webinar**
- Your Logo and Link to Your Website on SWS Past Webinars webpage for the term of the sponsorship.
- Additional exposure from on-demand recordings of the webinars, on the SWS YouTube channel.

**Webinar Statistics:**
- Average 100 registrants
- Average 60 participants

Hurry! Contact:
SWS info@sws.org

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