PNW Chapter of SWS Board Meeting
6:00pm, November 28, 2012

Conference Call
Conference Number: 800.747.5150
Code: 1147307#

• Call to order by the President (Colin)
  Nate, Yvonne, James, Karla, Colin, Lizbeth 6:02pm.
• Determination of a quorum
  Met.
• Introduction of guests and visitors
  None.
• Discussion/Adoption of October 24, 2012 business meeting minutes
  Colin: Change item 11 from "informal regional technical session" to "regional technical
  sessions". Motion by James, Yvonne 2nd, Adopted.
• Remarks by the President (Colin)
  This meeting will be a brief check-in. Last meeting focused on our website and social
  gatherings, but it was left open how on how to solicit interest for these.
• Secretary's report (Karla/James)
  ▶ Newsletter report – reflections on a successful first effort
    A couple hiccups, but off and running!
  ▶ Membership
    344
  ▶ Next Ooze News deadline
    Article submissions and/or ideas always welcome, but due by January 15, 2013.
• Treasurer's report (Yvonne)
  ▶ 2012 budget update
    No expenses, waiting of WWU to finalize the Boise Meeting revenues/expense,
    should be getting proceeds in December.
• Reports of Standing & Special Committees
  ▶ Student Scholarship & Awards Committee
    Nate: History on scholarship procedures? Ralph Garano was point of contact in past
    for implementing our chapter student scholarship awards. Nate: Will contact Ralph
    to document history and get back up and running. Would like to get outreach survey
    distributed prior to the scholarship season (SWS starts taking applications in January
    of which PNW funds an award to that scholarship pool). Scholarship applications are
    due the same time as the abstracts for the chapter meeting.
  ▶ Soil and Wetland Scientist Certification update
    No report.
  ▶ Education and Outreach
    No report.
  ▶ New ideas?
    No report.
• Old business
  ▶ Website/Social Media
    Colin: Had Lia correct website typos and do some updating. Would like a major
    overhaul. Committee to review the website and make suggestions. Should we
    consider a different web-service provider or continue with our present webmaster
    (Lia)? Yvonne: Have solicited for different web-service providers through the RFP
    process and received only 2 proposals. See what Lia is capable of as she just
    inherited the website and we have not discussed options with her. Nate: Colin: Will
    email website ideas/examples/templates to Lia to see what she can offer. Will include
    the social media discussion and National mandated size restrictions. How many visits
    is the website getting, how many per page? Suggested that perhaps different Board
Members responsible for maintaining/updating specific pages content. Could use Survey monkey to sent to membership regarding website feedback.

- **Lifetime SWS Membership for past Presidents (Colin)**
  - No progress. Will contact Mirth to check in on her progress. National will likely have to weigh in on this discussion. Is this a type of compensation? Is this allowed as a non-profit?

- **Cloud file archiving (James)**
  - Important for board members to have a means to access and edit the same documents. Karla: Discuss options with Lia which Colin will add to his list. Yvonne: Ask SWS business office for ideas? Chapter has a 1 TB external hard drive that is used to achieve material which is good for archiving documents like newsletters, board minutes, but need something working documents accessible online. James: Will start a Dropbox account for board use.

- **New business**
  - **Joint Wildlife Soc./SWS workshop – western turtles & frogs (Spring 2013)**
    - Colin: We were contacted to "help-out". Yvonne: We would provide financial support for a chapter discount. Lizbeth: Vague discussion with promoter, but will contact again and give our position that we discussed participating in some form and would like to have open dialogue to see what looks like.

  - **PNW Chapter Logo refurbishment (Colin)**
    - Met with a graphic artist who used Adobe Illustrator to remove excess pixels by hand. 1.5 and 4 inch medallions are available, but should not be stretched or shrunk. Will provide Lia. See below for examples.

  - **SWS PCP (Yvonne)**
    - Working on accreditation for courses and putting together standards for commercially taught courses. PCP will charge a fee for this accreditation of courses in order to cover the costs for the review process which is good for 5 years. Will clarify that the course content by SWS and Chapters are accredited already so they don't have to pay for review, but must meet the standards. Same with courses offered by state/federal agencies. Currently, the review panels never question certifications issued for agency courses.

- **Regional Evens (Nate)**
  - Due date set by regional events grassroots organizer. Ex. Ski Mt. Hood before and/or after the Portland River Restoration NW meeting in February. Nate and other ID chapter members will be attending. Get up on website. Surfing on the coast, Bochi in the park, etc, we welcome ideas!

- **Next Meeting January 30, 2013**
- **Adjournment**
  - 6:45pm

Draft submitted by Karla Van Leaven on November 28, 2012
Approved X

Key:
1. .jpg
2. .tif
3. .png
4. Current .jpg