1. Call to order by the President Colin at 6:03pm.

2. Determination of a quorum: Met.
   Present by phone: Colin MacLaren, Leandra Cleveland, Scott Luchessa, Yvonne Vallette, James Guzman, Nate Hough-Snee, C. Mirth Walker.
   Absent: Lizbeth Seebacher.

3. Introduction of guests and visitors (if any) N/A.

4. Discussion/Adoption of July 23, 2012 board meeting minutes: Leandra moved and Yvonne seconded to adopt the minutes, unanimously approved.

5. Discussion/Adoption of September 19, 2012 business meeting minutes: Leandra moved and Yvonne seconded to adopt the minutes, unanimously approved.

6. Remarks by the President (Colin): Welcomed the board with enthusiasm and noted we are a terrific group and he is looking forward to the next couple years. No need to discuss the standard order of business including bylaws, protocols, quorums, votes, minutes, etc.

7. Secretary's report (Karla/James)
   a) Newsletter
      i) Need articles submitted for the Fall 2012 Volume 22 Number 4, newsletter, Karla emailed Excel spreadsheet reminder to the board.
      ii) Next Ooze News Due Date: Winter Volume 23 Number 1 articles due on January 15, 2013. Co-secretary's will remind board of the need for content and ideas at the next meeting on November 28, 2012 at 6pm.
   b) Membership: 341 as of September 6, 2012. Co-secretary's will have updated membership list for next meeting on November 28, 2012 at 6pm.
   c) Mirth composed secretary responsibility's document for newcomers.

8. Treasurer's report (Yvonne)
   a) 2012 budget: Haven't gotten all proceeds from UW conference registration. All bills paid for conference except UW. Standing balance of $16,334. Latest money market account balance is $34,221. Approximately -$5,000 for conference. Yvonne with board assistance will outline tentative budget for January board meeting.

9. Reports of Standing & Special Committees
   a) Student Scholarship & Research/Awards Committee (Nate)
      i) Increased relationships with UW (Megan and Maureen).
      ii) Survey membership to gain connections with universities by conducting a poll to find out where they went to college, their ties to relevant academia, and if they are interested in re-connecting to get students involved. James and Nate will develop an electronic poll linked from/to website and Ooze News article utilizing survey monkey or similar.
   b) Ethics and Policy Committee (Scott)
i) Washington Geologist Licensing Board: The saga continues where a unique few licensed geologists claim one must have a geology license to perform wetland delineations. Scott will submit an article for the Fall Ooze News, including an announcement for the December 19th Washington Geologist Licensing Board meeting. Wetland professionals are meeting to discuss the need for the individuals to be reprimanded as they are unique. Property rights activists supporting and therefore there is potential that they could be successful...

ii) Soil and wetland scientist certification update
Not continuing with legislation this session and will not introduce to the next. One lobbyist supporting geologists. Geologists claiming that certification confuses the market, but they are confusing the market claiming they are the only ones that can do the work.

iii) Colin inquired regarding new committee members. Write-up quick blurb for Ooze News. Contact former members of committee to see if they are interested in getting involved again. Past presidents are looking for ways to get back involved. Colin will email past presidents contact information to Scott who will contact.

c) Education and Outreach
i) Similar to Students Scholarship & Research/Awards, but separate committee. Leandra's recollection, per bylaws, Program VP has the duty of leading committee, Lizbeth, but never had anybody in charge. Lizbeth not present, so move on.

10. Website/Social Media Report (Colin)
a) New ideas
i) Colin sent out email for board comments and thoughts about Chapter website. Chapter is at a point where it can step it up by updating, being active with LinkedIn, Facebook, Twitter, etc. Focus on one or two? Underused? Facebook, nobody has used since 2009, no one has time. Have to have an account, generational divide. Integrate, tweet updates. James added first need to address what are we trying to accomplish, what is the purpose, to get a message out, communicate with new members? Make them work for purpose, pinpoint goals. Nate’s response is that the purpose of the media to create content relevant to work for the Chapter in a time sensitive manner, create content from many angles. Update information consistent with real time, quarterly to real time. Yvonne suggests specific topics for selection instead of random tidbits. Should make the Webmaster make part of the conversation, pick her brain. Nate, front and end load, current web address doing favors or hindering? When initiating a search, the Chapter does not rise to top, so spend $10/year for domain name, link url, interface where multiple users can contribute or webmaster (delegate to professional)? Early Career Ecologists (http://earlycareerecologists.wordpress.com/) is a Wordpress webpage set up for UW participants who are granted membership for 3 months to provide content that is synced to twitter. It works well to keep things current, is secure, but there is upstart effort...Interested in participating, email Colin, Yvonne, Lia with maybe a Skype call follow-up. Mirth LinkedIn group Greta set up is listed as private, should be public. James brought up ftp/cloud storage issue. There are limits at the National level which the Chapter uses as a platform. Currently, archiving on an external hard drive. Consider paying? Could have 1 shared folder on DropBox which a large portion of the board already uses (James, Nate, Yvonne, Karla), but size is limited. James will look into this for the Chapter.

11. Old business
a) 2013 technical session/social event (Colin/Leandra)
Coordinate regional technical sessions between now and the next conference. This will be more than a workshop and less than a conference to keep us in contact and will have minimal organizational effort. Social events, green drinks, flash mob, lunch, bowling, ski, etc. Lizbeth needs in on it as Education outreach. 2013 regional get together in Portland,
Seattle, Bellingham, or Boise to network, meet and greet, with some technical component such as a keynote speaker. Colin asked 1 or 2 people to drive the effort with Lizbeth. James informed of the Wetlands Professional Group that periodically gets together in Bellingham. Contact Colin with ideas.

12. New business
   a) Past Presidents lifetime membership suggestion (Mirth)
   Past presidents summary comments have a common theme that they are still interested in being part of the Chapter. It's been suggested to grant them a life-time membership for serving. 1) Are past presidents interested? and 2) Is that allowed or would a purchase be necessary? If purchase necessary, buy them at the rate when they served? Yvonne thinks we'd have to buy, probably at current rates, and there is no policy for it. Colin noted good suggestions and the need to explore the idea with national. Need to resurrect the institutional knowledge with the old-timers that seem to be sitting by the wayside. Get them interested and involved again and maintain the relationship. Sit down at meetings and talk about the old days.

13. Next Meeting November 28, 2012 at 6pm

14. Adjournment moved by Colin at 7:02pm

Draft submitted by Karla Van Leaven on October 31, 2012
Approved November 28, 2012